



Yes,
**I Invest in
a Future
that Cares**

tover
purposeful play

What's in it **for you?**

- ✓ 10.2% interest per year
- ✓ 60-month term
- ✓ 25% guarantee from shareholders
- ✓ discount for larger tickets

What's in it **for us?**

- ✓ 2.000.000 euros
- ✓ to finance our supply chain
- ✓ further develop our products
- ✓ and absorb seasonality

What's in it **for society?**

- ✓ Warm technology in the education and care sector that improves the quality of life of people living with cognitive challenges.

Apathy during the dementia journey crumbles away at quality of life

90% of people with dementia living in care homes remain passive most of the day¹.

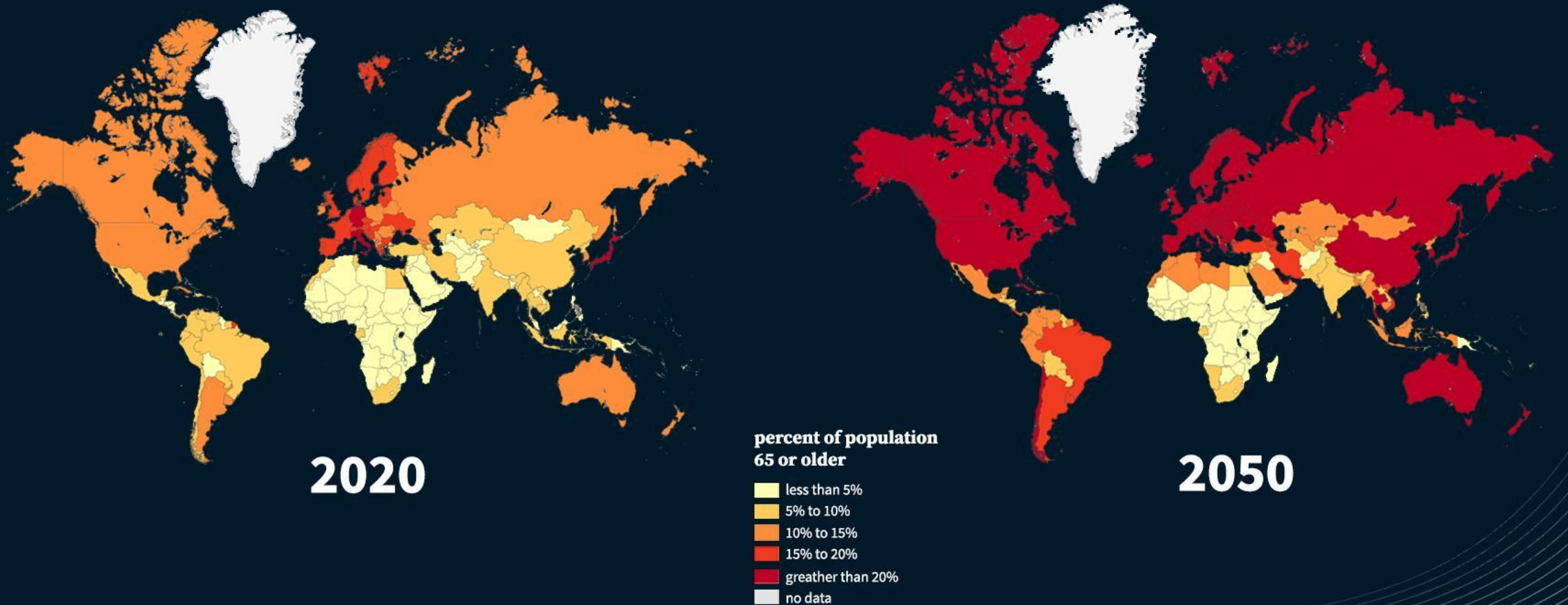
This ferocious and **fast growing societal problem** with far-reaching consequences was the motivation for CEO Hester's **PhD project** and the establishment of **Tover B.V.**

1. Kolanowski, A., Litaker, M., & Buettner, L. (2005). Efficacy of theory-based activities for behavioral symptoms of dementia. *Nursing Research*, 54(4), 219–228.



Megatrend: the world is rapidly aging

Consequence: more dementia & longer care for people with intellectual disabilities.



Source: UN Dept. of Economic and Social Affairs

Our solution?

The Tovertafel®

A cognitive stimulation system that promotes purposeful play.

Tovertafel's **proven** positive effects?



Stimulates
Physical Activity ^{1,2}



Sparks
Social Interaction ³



Boosts
Carer's Well-being ⁴



”

“Not only does the Tovertafel provide joy in a social setting, it provides users with a physical, cognitive and emotional experience like no other.

The technology is excellent and the result of engagement with the Tovertafel has helped strengthen relationships with care managers, other residents and visiting families.”

- Chris Corrigall

Vice President
Aegis Living, Seattle

1. Le Riche, H., Visch, V.T., Sonneveld, M.H., & Goossens, R.H.M (2017). The Tovertafel: Evaluation of an activating game for people with moderate to severe dementia. In H. Anderiesen Le Riche, *Playful design for activation* (pp.154-162) (PhD thesis). TU Delft, Delft, The Netherlands. Retrieved from: https://pure.tue.nl/portal/files/16954563/Proefschrift_HLR_digital.pdf

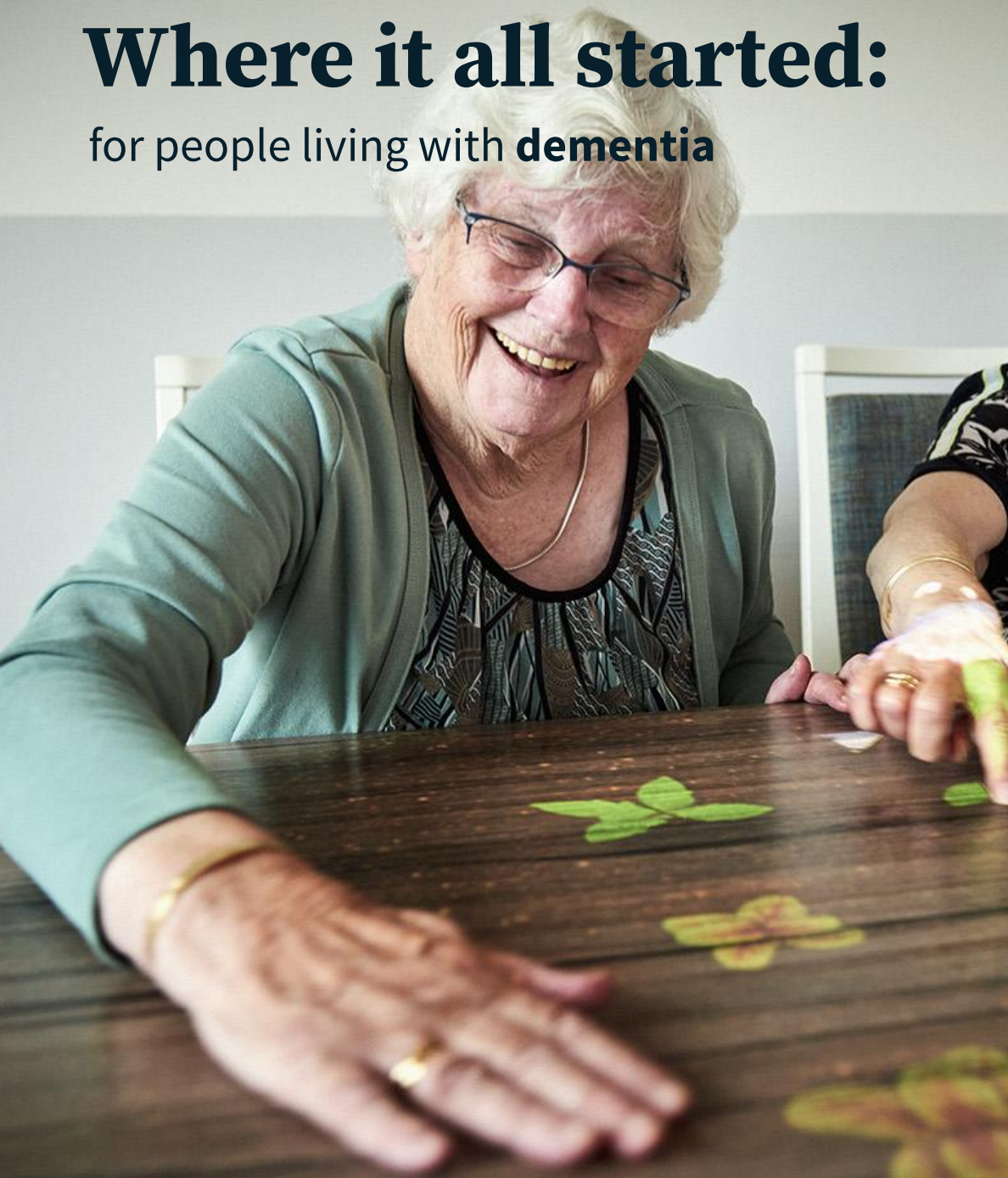
2. Bruil, L., Adriaansen, W.J.M., Croothuis, J.W.M., & Bossema, E.R (2017). Kwaliteit van leven van verpleeghuisbewoners met dementie voor, tijdens en na het spelen met de tovertafel. *Tijdschrift voor Gerontologie en Geriatrie*, 49(2), 72-80. doi: 10.1007/s12439-017-0243-3

3. Pflegepraxiszentrum Nürnberg (PPZ-Nürnberg), Effekte der Tovertafel® auf Apathie, soziale Interaktion und soziale Aktivität von Menschen mit Demenz durch Einsatz in der stationären Langzeitpflege, 2024

4. Su, Y. (2018). The Tovertafel: Evaluation of the Impact of the activating game on the Caregivers of People with Dementia (Master Thesis), University College London, London, England.

Where it all started:

for people living with **dementia**



Memory Care



The social Impact

- ✓ Tovertafel stimulates physical activity, social interaction and positive emotions.
- ✓ Tovertafel reduces negative emotions and restless behaviours.
- ✓ Tovertafel support personalized care and provides support during sundowning.
- ✓ Tovertafel positively impacts job satisfaction of care professionals and reduces work pressure.

The brimming potential

The Tovertafel Pixie and expanding to larger markets

- Introducing a new Tovertafel that reaches everyone living in a care home, also the ones in their own rooms or bedridden.
- Introduction of our products in the larger markets of the USA and Canada with more buying power due to a partly private sector.
- Several Asian countries knocking on our doors to explore research, design and commercial collaborations.

Expanding business

Big potential in two new domains



1 Inclusive Education

The social Impact

- ✓ Tovertafel contributes to an inclusive environment where children learn from and with each other.
- ✓ Tovertafel helps kids with different abilities to play together.
- ✓ Tovertafel helps teachers and caretakers to improve the social-emotional skills of their children.

The brimming potential

Education system

- Inclusion is the gold standard
(least restrictive environment mandate)
- Rise of inclusive classrooms within elementary schools
- Opportunity to target private (special) schools
(more budget)

Philanthropy & fundraising

- Opportunities for selling Tovertafels through donations and charities

Expanding business

Big potential in two new domains



2 Intellectual Disability Care

The social Impact

- ✓ Tovertafel creates an inclusive environment where players can have fun together regardless of their age or ability level.
- ✓ Tovertafel provides highly specialized games that are simple and fun, but don't infantilize players.
- ✓ Tovertafel helps teachers and caretakers to improve the social-emotional skills of their children.

The brimming potential

ID care system

- Inclusive focus of Tovertafel games matches the global trend towards ID Care spaces that serve a broad range of ages and cognitive levels in the same facility.
- This group is still underrepresented in the CareTech sector.
- Global disability communities are generating greater awareness and demand for more diverse care options.

Philanthropy & fundraising

Our new comprehensive package opens more funding opportunities for customers to purchase, because it is applicable for both adults and children, for residential care and educational care.

Hybrid Business Model

on Transaction

with Subscription

Tovertafel 2 + Basic Gamepack



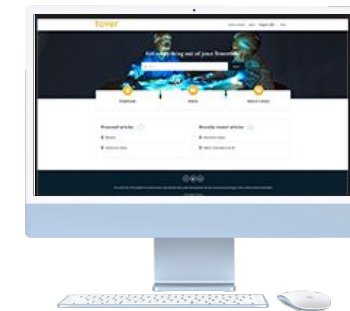
OR

Tovertafel Pixie + Basic Gamepack



&

My Tover Access



+

Full Gamepack



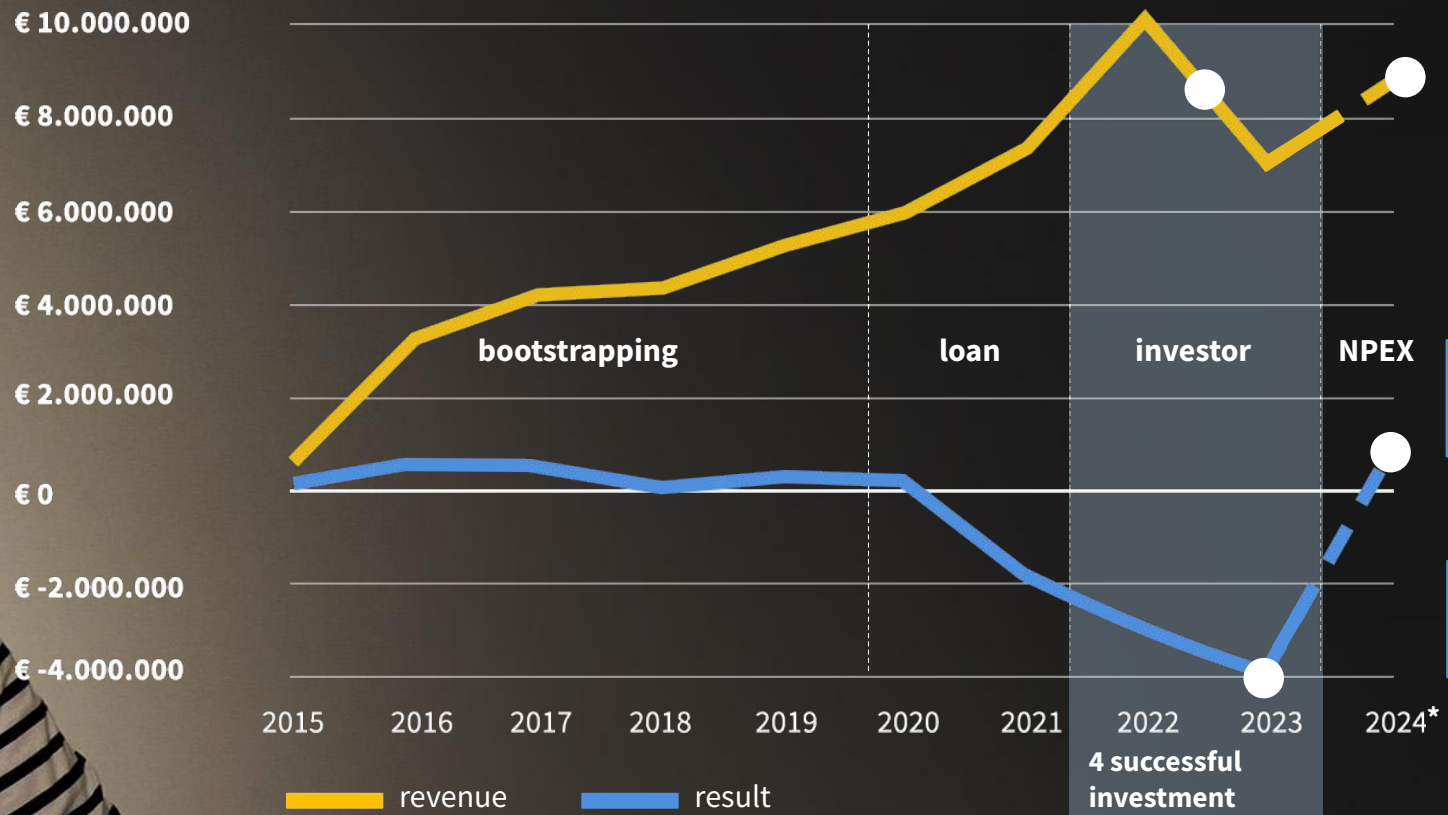
Purchase the Tovertafel 2 or Tovertafel Pixie. They come standard with a basic gamepack.

Subscribe to 'Open Play & Learn' subscription: One license for all applications and content designed for your target group & access to the online learning platform My Tover.

Financials



Revenues & results



*forecast

order imbalance
big french dec '22 order causes overstock and limited orders in '23. leading to high revenue in '22 & low revenue in '23

stabilised revenue
based on commitments and forecasts from distribution partners.

historically high results in '24
proof of strong Q1 '24 performance

returned profitability
lower costs structure due to team size reduction in '23

4 successful investment initiatives

- ① **established in** memory care USA/CAN
- ② **launched in** inclusive education
- ③ **started** our own product portfolio
- ④ **boosted** company automation

Our own investments

4 successful initiatives

2



Serviceable Obtainable Market =
€ 140.000.000 per year in the US alone!

Launched in inclusive education

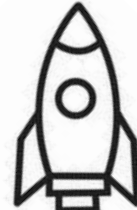
- Seven years of research, design and software development is about to pay off.
- Thanks to the specialistic positioning for our games for children with cognitive and developmental challenges.
- Even more: we are partnering up with The Douglas Stewart Company to sell through their huge network of resellers.



3

Boosted company automation

- At tover we strive for operational excellence. This way we can serve more distribution partners, more products, more market segments with our compact team.
- We have successfully automated the majority of our order, sales, and delivery processes.
- Especially our new Partner Portal has supercharged us. Here, our partners themselves can forecast, order and activate Tovertafels.



1



Serviceable Obtainable Market =
€ 123.000.000 per year in all our 16 geo-markets

Established in memory care USA/CAN

- Partnering with distribution partner Eugeria since 2021.
- The Eugeria team is eager and ambitious with extensive knowledge of the memory care industry in Canada and the US.
- They have ramped up their team, operations & network.
- Steady growth since 2021, with their best results in Q1 '24.

More to come!

eugeria

4

Starting our own product portfolio

- In the last four years we developed our own platform for new hardware products, Tover owns all the IP-rights
- In January 2024 we launched our first product (in EU) of the new portfolio, the *Tovertafel Pixie*, which is designed as a complementary product to the current Tovertafel
- Due to our typically long lead times, it is too soon to measure its success, but due to the demand, we will fast-track our launch in the US and in Canada.

Female founder

¼ scientist, ¼ designer, ¼ entrepreneur & ¼ world changer.

Hester Anderiesen Le Riche is the CEO and founder of Tover, the healthcare technology company creating a more caring and inclusive world for people with cognitive challenges, including dementia.

Combining Industrial Design Engineering with Clinical Neuropsychology during her PhD at the Delft University of Technology, Hester explored and developed how games and '*purposeful play*' could help people living with dementia. Her discoveries began the journey to her creation of the pioneering cognitive stimulation system - the Tovertafel.

The Tovertafel uses pioneering play technology to provide vital cognitive stimulation for people living with dementia and other cognitive challenges, to slow degeneration, reduce apathy and create moments of joy.

Since then, Tover has gone from strength to strength, working together with care professionals across Europe to provide care that is designed with a proven track record of positively influencing quality of life and creating 3 million minutes of play per day in care and education settings by 2030, is well underway and she continues to create next-generation products that improve the way the world cares.



Tover in its core

They show us the way when we are temporarily lost. They give us guidance when we overflow with ideas and plans. They encourage us when we are on the right track. Our core values are in our DNA. We can't help it!

Inventive

Curious, smart, swift

Full Hearted

Fueled by passion

Together

we care

Daring

Try with confidence

'Prikkelend'

We make you smile

Our BHAG

The **bold challenge** we set for ourselves

**3 million minutes
of play per day in
the year 2030**

Our BHAG© is our Big Hairy Audacious Goal

tover[®]
purposeful play



Join our
mission **today.**

Together we can
make a **better**
tomorrow.

www.tover.care