



## Press Release

# MTD announced as Official Supporter of the Olympic and Paralympic Games Paris 2024

Bringing advanced temporary water infrastructures to new heights

Tilburg, The Netherlands – 20 December, 2023

MTD, a global leader in temporary water infrastructures, is honored to announce its status as an Official Supporter of the Olympic and Paralympic Games Paris 2024. Our involvement underpins the critical role of sustainable water management in major sporting events, showcasing our industry-leading solutions on the biggest stage.

As Official Supporter, MTD will provide innovative temporary water systems ensuring an uninterrupted fresh water supply and efficient wastewater management throughout the event. Our temporary water infrastructures will serve various venues, where our expertise will be instrumental in meeting the diverse water needs of spectators, and organizers.

MTD's commitment to Paris 2024 aligns with the Olympic and Paralympic Games' ambitious sustainability goals, reinforcing the drive towards a circular economy and reducing the environmental footprint. To contribute to this, MTD aims to reuse 95% of their equipment, optimize transport and implement a water management plan: based on a comprehensive consumption estimate, an action plan is drawn to reduce and optimize overall water consumption. This innovation, introduced for Paris 2024, marks the first time such an estimation exercise has been implemented as part of the Olympic and Paralympic Games and will be transmitted to the IOC for legacy purposes.

CEO of MTD, Hans Verhoeven, expressed, "Being an Official Supporter of the Olympic and Paralympic Games Paris 2024 marks another significant milestone in MTD's journey. Our expertise in temporary water solutions and recent innovations, as the new Silver Label unit – a fully automated, real-time monitored water treatment system, spotlight the role of innovative water management in international events."

Joining a network of distinguished Official Supporters, MTD stands united in the mission to embody the Olympic spirit while attaining the environmental benchmarks outlined by Paris 2024. MTD aims to optimize water usage, promote water conservation awareness among participants and spectators, and set a new standard in sustainable event water management.

This partnership mirrors MTD's commitment to integrating innovative water solutions with major event infrastructures, thus resonating with our long-term vision and goals.

For further information, please contact:

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