



Rotterdam, 24 August – Investment company Holland Capital announces an investment in Conversation24, the trailblazing omnichannel communication provider focussing on lead conversion, conversational commerce and live chat. The funding round, led by Holland Capital, marks a significant milestone for Conversation24, which is poised to leverage this infusion of capital to expand its global footprint.

Conversation24 is leveraging a state-of-the-art omnichannel communication platform and conversational AI to revolutionise the way businesses engage with their customers. The company empowers clients to engage in more meaningful customer interactions, to boost customer satisfaction, to increase conversions and share of wallets, and to unlock unprecedented insights based on vast troves of conversational data. On top of that, it offers consumers shopping experiences in WhatsApp where it also connects payments to WhatsApp. Their suite of solutions has already garnered acclaim from prominent global industry players, establishing Conversation24 as a frontrunner in the burgeoning lead conversion and conversational commerce domains.

Lead conversion and conversational commerce

The decision of Holland Capital to invest in Conversation24 reflects a well-grounded belief in the immense potential of lead conversion and conversational commerce. As customer expectations continue to evolve, businesses across the globe seek innovative ways to provide personalised, seamless, and real-time interactions. Conversation24's state-of-the-art platform not only addresses these demands but also empowers enterprises to achieve unparalleled conversion rates combined with higher customer satisfaction scores.

International growth

The investment will fuel Conversation24's further international growth. "We are delighted to partner with Conversation24 in this exciting phase of their journey," said Jorg van der Heijden, Partner at Holland Capital. "Their breakthrough lead conversion and conversational commerce technology has

already demonstrated significant impact across diverse sectors, and we are confident that this investment will help Conversation24 reach new heights. As pioneers in fostering innovative technologies, Holland Capital recognises the transformative potential of Conversation24 and its vital role in shaping the future of customer engagement.”

Nick Blom, CEO and founder of Conversation24, “As Conversation24 propels its growth trajectory with the backing of Holland Capital, businesses worldwide can anticipate a new era of customer interactions characterised by unmatched personalisation and enhanced user experiences. This funding round will help us to bring the capabilities of our platform towards all consumer facing enterprises.”

About Conversation24

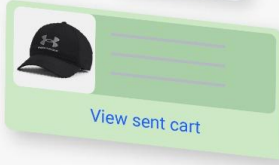
Conversation24 is a pioneering omnichannel communication platform with a focus on Lead Conversion, Conversational Commerce and Live Chat. Through this cutting-edge platform, Conversation24 empowers businesses to interact with consumers in a better, faster and more qualitative way in the channel of the consumer’s choice.

About Holland Capital

Over the past 40 years, Holland Capital has responsibly and successfully invested in more than 160 promising companies that are reshaping industries and driving global innovation. With a clear investment strategy, it is active in the attractive growth markets of technology, healthcare, and food & agri. The experienced and committed investment team understands what entrepreneurship entails. They strive for an open, sustainable, and professional relationship with the management teams of the companies in which they invest, with the common goal of achieving growth. Holland Capital is supported by a broad network of successful entrepreneurs.

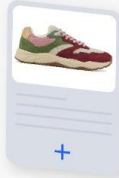
Conversation24

Agent typing...



View sent cart

GPT generating response



+

Can't find a product

Need advice

Other



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We're happy to help you.
What's the struggle?

Hi, I have a question



Thank you for your order!
Click on "Pay now" to finish
the order.

Pay now



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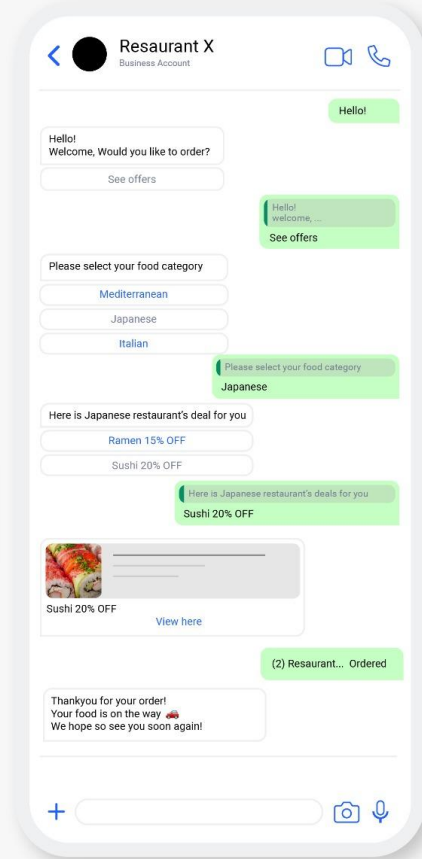
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Thank you very much!



Ofcourse, we'll help find
the best fit for you!



Resaurant X
Business Account

Hello!

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Welcome, Would you like to order?
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Hello!
Welcome...
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Please select your food category

Mediterranean
Japanese
Italian

Please select your food category
Japanese

Here is Japanese restaurant's deal for you

Ramen 15% OFF
Sushi 20% OFF

Here is Japanese restaurant's deals for you

Sushi 20% OFF

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(2) Resaurant... Ordered

Thankyou for your order!
Your food is on the way 🍱
We hope so see you soon again!